



DATA CARD

U.S. Finance & Investment Enthusiasts Matching Email Addresses 1,948,127

Sub-Selects

\$5/CPM - \$20/CPM

Age
City
Gender
State
Zip

Minimum Order

10,000

Recognized Broker

Commission: 20%

Cancellation After Email

Test Fee: \$500

Opt-in Email Addresses \$100 /M

Estrela Marketing Solutions Finance & Investment Enthusiasts List is composed of individuals who have filled out an extensive questionnaire, providing us with information on their demographic, psychographic and geographic characteristics. This segmented database gives advertisers the capability of targeting more than 1.5 million finance and investment enthusiasts residing in the US, who have expressed interest in receiving email offerings of different products and services specifically tailored to their specific interest.

These are ideal prospects for: real state offers, investment opportunities, accounting software, refinancing offers, credit cards, hardware and PCs, wireless, Internet services and high speed access, stocks, mutual funds, investment publications, news papers and financial magazines, merchandise in general, and any product or service relevant to the financial world. This is the opportunity to target consumers based on their hobbies and interests.

Delivery includes:

Text message (English, Spanish and/or Portuguese)
HTML message (English, Spanish and/or Portuguese)
Tracking of Click-Throughs, and Open Rates

Creative Services:

HTML Email Design
Translation of creative and/or landing page
Internationalization and consulting services
Rates vary with service. Please consult with your account manager

*** Deployment charges and conditions:**

Online Tracking of unique opens and clicks at no additional cost

Sources

Web sites, managed databases, newsletters, opt-in surveys

Our Commitment

Every email recipient has registered on one of our sites or with one of our affiliates requesting to receive information on finance & investment related topics. We disclose our name and contact information of every email sent in accordance with accepted anti-spam policies.

Delivery is 100% guaranteed

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