



DATA CARD

U.S. Consumer Electronics Enthusiasts Matching Email Addresses 3,121,749

Sub-Selects

\$5/CPM - \$20/CPM

Age
City
Gender
State
Zip

Minimum Order

10,000

Recognized Broker

Commission: 20%

Cancellation After Email

Test Fee: \$500

Opt-in Email Addresses \$100 /M

Estrela Marketing Solution's Consumer Electronics Enthusiasts List is composed of individuals who have filled out an extensive questionnaire, providing us with information on their demographic, psychographic and geographic characteristics. This segmented database gives advertisers the capability of targeting more than 3 million consumer electronics enthusiasts residing in the US, who have expressed interest in receiving email offerings of different products and services specifically tailored to their specific interest.

These are ideal prospects for palm pilots, cellular phones, electronic organizers, digital technology, cameras, pagers, home entertainment systems, kitchen electronics, credit cards, computer software and hardware, catalogs, electronics, wireless products, PCs, opportunity seekers, self-improvement, merchandise in general, and any product or service related with consumer electronics and technology. This is the opportunity to target consumers based on their hobbies and interests.

Delivery includes:

Text message (English, Spanish and/or Portuguese)
HTML message (English, Spanish and/or Portuguese)
Tracking of Click-Throughs, and Open Rates

Creative Services:

HTML Email Design
Translation of creative and/or landing page
Internationalization and consulting services
Rates vary with service. Please consult with your account manager

*** Deployment charges and conditions:**

Online tracking of unique opens and clicks at no additional cost

Sources

Web sites, managed databases, newsletters, opt-in surveys

Our Commitment

Every email recipient has registered on one of our sites or with one of our affiliates requesting to receive information on consumer electronics related topics. We disclose our name and contact information of every email sent in accordance with accepted anti-spam policies. Delivery is 100% guaranteed.

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